

## 848169 Contract # **Date Entered** 08/14/12 Schedule Dates 09/25/12-10/01/12 Last Modified 08/24/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06269450 Product Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,694.75 Phone/Fax (202) 338-6919 / **Net Total** CPE \$32,270.25 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type

Comments

Weekly/Irregular OBAMA 9/25

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Sep. 2012 109 \$31,135.00 Oct. 2012 23 \$6,830.00 Grand Total: 132 \$37,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	12:58P- 3:58P (ET)	7		X	X	X	X	i	7	\$200.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/24/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	10A- 10:58A (ET)	7		X	X	X	X		7	\$100.00	\$700.00	Norfolk (WVEC) (WVEC)		8/24/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	9	:30	11:35P- 12:02A (ET)			1	1 1	1	1 1	İ	4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/24/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	9	:30	10:58A- 12P (ET)	6		X	X	X	X	İ	6	\$130.00	\$780.00	Norfolk (WVEC) (WVEC)		8/24/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	12:02A- 1:06A (ET)	4		X	X	X	X	i	4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	12P- 12:57P (ET)	6		X	¦ X	X	X	İ	6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/24/12
7.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	3:58P- 4:58P (ET)	4		X	X	X	X	İ	4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/24/12
8.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	4:58P- 5:29P (ET)			1	1	1	1 1	İ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
9.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	5A- 5:58A (ET)			1	1	1	1	i	4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/24/12
10.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	5:29P- 5:58P (ET)			1	1	1	1	İ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	6P- 6:30P (ET)			1	1	1	1	İ	4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
12.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	5:58A- 7A (ET)	4		X	X	X	X	İ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	6:58P- 7:28P (ET)			1	1	1	1	i	4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	7A- 9A (ET)	4		X	X	X	¦ X ¦	İ	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12

## **CONFIRMATION CONTRACT**

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



## Contract # Schedule Dates 848169 Date Entered Advertiser 09/25/12-10/01/12 Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP Product Political at US Precident (1174) Headline #

National/Political Candidate - Agency

Weekly/Irregular

OBAMA 9/25

**Account Types** 

Date:

Billing Type

Comments

Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
Product	Political - US President (1174)	Headline #	06269450
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$5,694.75
CPE	1536	Net Total	\$32,270.25

08/14/12

08/24/12

Sales Tax

Date:

Comments:

Penne Marsh

Norfolk (WVEC) (W	VEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	109	\$31,135.00
Oct. 2012	23	\$6,830.00
Grand Total:	132	\$37,965.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	7:28P- 7:57P (ET)			1	1	1	1		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
16.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	9A- 10A (ET)	6	5	Х	Х	X	x		6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/24/12
17.1	Normal Line / SPOT	09/28/12-09/28/12	6	:30	10P- 11P (ET)						1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	20/20	8/24/12
18.1	Normal Line / SPOT	09/28/12-09/28/12	6	:30	7:58P- 9P (ET)						1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	Shark Tank	8/24/12
19.1	Normal Line / SPOT	09/28/12-09/28/12	6	:30	9P- 10P (ET)						1		1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Primetime	8/24/12
20.1	Normal Line / SPOT	10/01/12-10/01/12	9	:30	10P- 11P (ET)		1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	Castle	8/24/12
21.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	7:58P- 10P (ET)		1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Dancing	8/24/12
22.1	Normal Line / NCAA - FOOTBALL	09/29/12-09/29/12	5	:30	12P- 7P (ET)						4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
23.1	Normal Line / SPOT	09/29/12-09/29/12	6	:30	6P- 6:30P (ET)						1		1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/24/12
24.1	Normal Line / SPOT	09/29/12-09/29/12	6	:30	5:58A- 8A (ET)						1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/24/12
25.1	Normal Line / SPOT	09/29/12-09/29/12	6	:30	6:58P- 7:57P (ET)						1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/24/12
26.0	Normal Line / SPOT	09/29/12-09/29/12	6	:30	8A- 9A (ET)						1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
27.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	9:58A- 11A (ET)							1	1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)		8/24/12
28.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	10P- 11P (ET)							1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Extreme	8/24/12

**CONFIRMATION CONTRACT** 

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:04 PM on Monday, August 27 2012



Contract #	848169
Schedule Dates	09/25/12-10/01/12
Advertiser	Obama for America (14538)
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/
Product	Political - US President (1174)
Brand	DEMOCRAT - OBAMA FOR AMERICA (161

Weekly/Irregular

Accepted-Station:

OBAMA 9/25

National/Political Candidate - Agency

Salesperson Sales Office

**Buyer Name** 

**Account Types** 

Date:

Billing Type

Comments

Phone/Fax

CPE

	Obama for America (14538)	Entered By	Penne Marsh
de	Greer, Margolis, Mitchel (GMMB) (1700)/1053989!	CO-OP	No
	Political - US President (1174)	Headline #	06269450
	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
	Blair, Cheryl (2205)	Order Type	Normal
	TeleRep - Philadelphia	Package Deal	
	NAGELBERG, DAN	Commission %	15.00
	(202) 338-6919 /	Commission	\$5,694.75
	1536	Net Total	\$32,270.25

**Date Entered** 

**Last Modified** 

Sales Tax

08/14/12

08/24/12

Comments:

Date:

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	109	\$31,135.00
Oct. 2012	23	\$6,830.00
Grand Total:	132	\$37,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	6P- 6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/24/12
30.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	5:58A- 8A (ET)								1	1	\$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/24/12
31.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	8A- 9A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/24/12
32.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	7:58P- 9P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Secret Mil	8/24/12
33.1	Normal Line / SPOT	09/30/12-09/30/12	6	:30	9P- 10P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/24/12
34.1	Normal Line / SPOT	09/27/12-09/27/12	6	:30	10P- 11P (ET)					1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	Rookie	8/24/12
35.1	Normal Line / SPOT	09/27/12-09/27/12	6	:30	7:58P- 9P (ET)					1				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	tba	8/24/12
36.1	Normal Line / SPOT	09/27/12-09/27/12	6	:30	9P- 10P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/24/12
37.1	Normal Line / SPOT	09/25/12-09/30/12	6	:30	11P- 11:35P (ET)	7		Χ	Х	Х	Х	Х	Χ	7	\$250.00	\$1,750.00	Norfolk (WVEC) (WVEC)		8/24/12
38.1	Normal Line / SPOT	09/25/12-09/25/12	6	:30	10P- 11P (ET)			1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	NY Med	8/24/12
39.1	Normal Line / SPOT	09/25/12-09/25/12	6	:30	7:58P- 9P (ET)			1						1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	Middle/Last Man	8/24/12
40.1	Normal Line / SPOT	09/26/12-09/26/12	6	:30	10P- 11P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	Final Witness	8/24/12
41.1	Normal Line / SPOT	09/26/12-09/26/12	6	:30	7:58P- 9P (ET)				1					1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/24/12
42.1	Normal Line / SPOT	09/26/12-09/26/12	6	:30	9P- 10P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Don't Trust	8/24/12
			1	1	CON	FIF	RM	ΑT	IO	N	CC	JN.	TF	RAC	Т		<u> </u>		

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:04 PM on Monday, August 27 2012



## Contract # 848169 Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (14538) Agency/T-Code Product Political - US President (1174)

Weekly/Irregular

OBAMA 9/25

Brand

CPE

Billing Type

Comments

Date:

Penne Marsh **Entered By** No Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP 06269450 Headline # DEMOCRAT - OBAMA FOR AMERICA (161567) Demo Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,694.75 Phone/Fax (202) 338-6919 / **Net Total** \$32,270.25 1536 Sales Tax **Account Types** National/Political Candidate - Agency

**Date Entered** 

**Last Modified** 

08/14/12

08/24/12

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	<b>Spots</b>	Rate
Sep. 2012	109	\$31,135.00
Oct. 2012	23	\$6,830.00
Grand Total:	132	\$37,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	12:58P- 3:58P (ET)		3						3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		8/24/12
44.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	10A- 10:58A (ET)		1						1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)	RR	8/24/12
45.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	11:35P- 12:02A (ET)		1						1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/24/12
46.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	10:58A- 12P (ET)		2						2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/24/12
47.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/24/12
48.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	12P- 12:57P (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/24/12
49.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	3:58P- 4:58P (ET)		1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/24/12
50.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	4:58P- 5:29P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
51.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	5A- 5:58A (ET)		1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		8/14/12
52.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	5:29P- 5:58P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
53.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	6P- 6:30P (ET)		1						1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/24/12
54.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	5:58A- 7A (ET)		1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
55.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	6:58P- 7:28P (ET)		1						1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		8/24/12
56.1	Normal Line / SPOT	10/01/12-10/01/12	6	:30	7A- 9A (ET)		1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Station:

Accepted-Agency/Advertiser:

Gree 1010 Suite	r, Margolis, Mitchel (GMMB) Wisconsin Ave NW 800 nington, DC 20007	is Ave. A 23510	Contract Schedule Dates Advertiser Agency/T-Code Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	09/25/12-10/01 Obama for Ame	erica ( , Mitci esider BAMA 205) delphi AN 9 /	hel (GMI nt (1174 A FOR AM	i) MERICA (	161567)	Date Enterd Last Modification of the CO-OP Headline #Demo Order Type Package De Commission Commission Net Total Sales Tax	ed 08 Pe Nc 06 Nc eal n % 15	/14/12 //24/12 nne Marsh 0 269450 ormal 6.00 6,694.75 62,270.25		Norfolk (WVEC) (WBy Broadcast Month) Sep. 2012 Oct. 2012 Grand Total:	NEC) Spots 109 23 132	\$31,135.00 \$6,830.00 \$37,965.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	Mo Tu	u We Th	Fr Sa Su	Spots	Rate	Total		Station	Comments	s Entere
		Dates 10/01/12-10/01/12		Run Times 28P- 7:57P (ET)	SPW	Mo Tu	u We Th	Fr Sa Su	Spots 1	Rate \$500.00		Norfolk (WVE		Comment	5 Entere 8/24/12
57.1			6 :30 7:2		SPW		u We Th	Fr Sa Su	Spots 1 2		\$500.00		EC) (WVEC)	Comments	

**CONFIRMATION CONTRACT** 

Accepted-Station:

Date:

Comments:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:04 PM on Monday, August 27 2012